MANIFESTO

WHY
“To achieve resilience and sustainability we need to use local products. Shop local food!”

Site: Renmarkstorget

HOW
“Markets benefit diversity in local food products, social and economical sustainability.”

WHO
“New ways of distributing food products are in the making. Local grassroot initiatives, e.g REKO-ringen UMEÅ is on the uprising to support local farmers”

AS AN ARCHITECT
“Spatial thinking can benefit the integration of farmers and local food products into the urban environment.”

REGION
The region of Västerbotten has a diversity in produced products. From meat to honey, with an emphasis on milk and meat, but with an expanding vegetables focus.

PRODUCED IN VÄSTERBOTTEN
In Västerbotten’s food products’ supply, including restaurants, farmers and producers. Only 1.1 billion of food products is produced, of the remaining, 2.6 billion is turnover by companies working with refinement of products. Potential growth opportunities are identified as refinement of products, berries and vegetables.

**A NEW MARKET IDEA**

REKO-RING is a new initiative to connect farmers and consumers through an internet-based market, limiting waste and ensuring profit before the producer delivers their products.

**THE NEXT LOCAL RESTAURANT**

REKO is a pop-up restaurant by eight students at the School of Culinary Arts in Umeå. With a focus on local products and sustainable ideas. Full interviews available in separate documents.

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### SITE ANALYSIS

The site is a square with shops and restaurants along the sides. The north end houses the previous tourist information, the building is now occupied by one small municipality department, perhaps temporarily.

**Pharmacy**
- Pharmacy
**Food**
- Food
**Shopping**
- Shopping
**Car/Truck**
- Car/Truck
**Buss**
- Buss
**Bike**
- Bike
**Pedestrian**
- Pedestrian

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### ACTORS

**PART TIME FARMER**

The part-time farmer is a passionate person that grows or tends to animals despite not generating enough profit to sustain a living. Therefore, they have a second job. The part-time farmer relies on "gårdsbutik" subscription models of vegetable bags from consumers or farmer's markets a few times a year.

**FULL TIME FARMER**

The full-time farmer has a large-scale corporation, often employees. The business occupies them all year round and some of them have small stores to sell products. Many work both with raw products and refinements. Some have food preparation facilities.

**RESTAURATEUR**

The future of Västerbotten restaurants are focused on local products and preparations. The next generation restaurateurs are focused on sustainability. The next generation restaurateurs are focused on sustainability. The next generation restaurateurs are focused on sustainability. The next generation restaurateurs are focused on sustainability. The next generation restaurateurs are focused on sustainability.

**CONSUMERS**

Today's consumer is environmentally aware and wants to shop environmentally friendly and ecologically, but is also convenient.

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**UMÉA MARKET**

**RESEARCH**

EMELIE WENDELSTIG, STUDIO 1
FORM DEVELOPMENT & SITEPLAN

Identifying the site in width and height, considering the neighbouring buildings.

Creating room for transportation to surrounding buildings and across the site.

Creating public space in connection to the central pedestrian street.

Connecting to new pedestrian street and creating a public pocket space. Fragmenting the volumes.

Extending the public area and creating a "food truck street" along the buildings west facade. Utilizing the sunlight.

Lowering ceiling highs in south end to not impose on surroundings and creating a roof terrace.

ELEVATIONS

ELEVATION WEST 1:200

ELEVATION EAST 1:200

ELEVATION SOUTH 1:200

ELEVATION NORTH 1:200

MAIN STRUCTURAL SYSTEM

- 1st floor support
- 2nd floor support
MARKET STALL MODULES

3m x 3m outdoor market space modules

- Standard size market tent. Connected to outdoor market space grid. Can be connected to make a large tent.
- Market space to sell products.
- Kitchen module for minor food prepping and selling.
- Seating area. Can be combined with tent or kitchen module.
- Foodtrucks fit within two grid modules. Can be combined with seating module.

2m x 2m indoor market space

- Fresh food or product display
- Chilled food display
- Counter and seating area
- Small preppkitchen module
- Storage or product display

“A marketspace about local products and local people, on a public place in the city.”

“South facade view on a quiet day.”

Photo: © WhereTheSmilesHaveBeen.com
LEVEL 1 - 1:200

LEVEL 0 - 1:200
Winter configuration

LEVEL 0 - 1:200
Summer configuration

CONFIGURATION

FUNCTION

SKETCHUP FURNITURE CREDITS

Delivery truck: Deerock
Foodtruck: MariaP
Kitchen furniture: Saw,urre4
Table & chairs: Abby W, zeuss, Jeremy & Icons of Denmark
Pillar system connect into holders in the outdoor market area. Creating possibilities to arrange tents after need. The 3m x 3m tents can be connected in all directions.

**MARKET TENT CONSTRUCTION**

**ROOFPLAN 1:200**

**ENVELOPE 1:200**

**MAIN STRUCTURAL SYSTEM 1:200**

**MATERIALITY**

- Green roof
- Wood cladding facade
- Primary beam structure